M/s Prasad Bidapa Associates
No. 203, Cas Andree
Andree Road
Shanti Nagar
Bangalore – 560 027

SUB.: Proposal for organizing the Fashion Show on Rajasthan Day 2016

Sir,
The Rajasthan Small Industries Corporation Ltd., a Government of Rajasthan Undertaking has been given the mandate to organize the Fashion Show in association with the International Fashion Designer, Ms. Bibi Russell, on March 29, 2016 as part of the Rajasthan Day 2016 Celebrations at Albert Hall, Ram Niwas Bagh, Jaipur.

The Corporation solicits professional services of an experienced agency in the specific field of having organized such events, especially in our State, which the Department of Tourism has given us to understand your firm has been doing. For this we are enclosing the Request for Proposal (RFP) and request you to submit your budget estimates/proposal along with the tentative plan for the said Event, accompanied with your terms and conditions within three days.

Thanking you,

Sincerely,

[Signature]

OSD (HC/FR/PD)
TO COMMISSION A PROFESSIONAL FASHION SHOW EVENT MANAGEMENT AGENCY
ON TURN-KEY BASIS
FOR 'RAJASTHANI FASHION SHOW' ON RAJASTHAN DAY 2016

Request for Proposal


2. They shall hire and coordinate with the live models, both males and females, for the Show as per the requirement of the Event, including their make-up, etc.

3. They shall be responsible for all technical arrangements associated with the Show, including hiring and coordinating the necessary technical crew.

4. They shall arrange for the audio/visual jockey for the Show.

5. They shall undertake all the back-stage arrangements/managements.

6. They shall undertake still photography and videography of the entire Show and also provide a soft copy (in five copies) to RSIC after the event.

7. They shall ensure wide publicity of brand 'Rajasthani by Bibi Russell' during the course of the Show.

8. They shall coordinate with the International Fashion Designer, Ms Bibi Russell, designated by RSIC for the Show, for all necessary instructions and advice for making this Show a successful one.