

THE RAJASTHAN SMALL INDUSTRIES CORPORATION LTD.

Udyog Bhawan, Tilak Marg, C-Scheme,
Jaipur-302005

Phone: 0141-2227267 Fax: 0141-5115766

website: www.rajsico.gov.in ; email: rajsico@rajasthan.gov.in

CIN: U91110RJ1961SGC001118

No.RSIC/Plan/2015-16/ 7517

Date: 7/10/15

✓ Executive Director
Ernst & Young LLP
Golf View Corporate Tower B,
Near DLF Golf Course, Sector 42, Gurgaon,
Haryana-122002, India

Subject: Proposal for consultancy services for diagnostic study of this Corporation
and prepare a new revival business plan

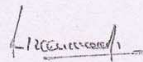
Sir,

The Rajasthan small Industries Corporation Limited is Govt. of Rajasthan undertaking operating since 1961 and running various business activities like Export Infrastructure Services, Marketing of MSME product, Distribution and Procurement of Iron and Steel & Coal. The Corporation is running in losses since last 15 years. Therefore, We wish to revive our corporation and in this regards we are seeking your consultancy professional services for the preparation of Revival Plan for our Corporation. We are enclosing herewith the detailed RFP (Request for Proposal) and latest Balance Sheet.

You are requested to your please submit your financial proposal along with term and conditions within 7 days

Thanking you

Yours faithfully,


(Ram Lal Meena)
Sr. A.O.(Plan)



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(A Government of Rajasthan Undertaking)

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TO COMMISSION A PROFESSIONAL CONSULTANCY FIRM

**Request for Proposal
(RFP)**

1. The consultancy firm will conduct a Diagnostic study and prepare a new revival of the Corporation.
2. Future business areas for the Corporation will be identified.
3. An integrated plan for rajasthali mall will be prepared.
4. Business policy and e- marketing plan for our handicraft business for 'rajasthali' & DDRC will be prepared.
5. Restructuring of RSIC is to be done.
6. New areas to facilitate MSME sector will be suggested, i.e, providing them raw material, marketing support and infrastructure through collaboration (PPP model).
7. Business strategy of providing logistic support to Exim Business will be suggested.
8. Optimum utilization of RSIC properties is to be suggested.
9. Infusion of professional manpower to take on new mandate.
10. Study and review working of RKGB, RSIC, RSBSS, RUDA and RSHDC and suggest ways to reposition and restructure these organisations so that overlapping functions can be reorganised to have better results etc.