RAJASTHAN
THE LAND OF PROMISE
Rajasthan: An Introduction

- Home to **68 million** people
  - More than that of France & UK
- Area of **342,239 km²**
  - Nearly as big as Germany
- GSDP of **US$ 103 bn** at current prices
  - Higher than that of 131 global economies*

- Rajasthan is **growing faster than top states** accounting for half of India’s GDP
- Rajasthan ranked **3rd in attracting new investments** in 2014-15

*Source: IMF WEO Database estimates, April 2016
Advantage Rajasthan

Access to high consumption market
- Neighboring states of Punjab, Haryana, Delhi, Uttar Pradesh, Madhya Pradesh and Gujarat account for:
  - 33% of India’s GDP
  - 33% of India’s population

Strong inter & intra state connectivity to facilitate trade
- 2nd largest network of National Highways and Rail network
- Network of ICDs to facilitate linkage with ports
- Air Connectivity: Direct flights from Jaipur to many international & domestic cities

Industry Ready Infrastructure
- Power Surplus State
- Developed Industrial Land - 329 industrial parks spread over 80,000 acres. Land bank of 10,000 acres
- Gas connectivity covers 8 districts; remaining 25 districts to be covered by 2017
- Dedicated Country Zones – Japan & Korea
- Dedicated Freight Corridor & Delhi Mumbai Industrial Corridor
Unparalleled Education Infrastructure

- One of only two states with highest number of universities in India
- Ranked among top 4 states in terms of highest number of colleges
- Home to leading engineering, medical and management institutes
  - Jaipur – LNMIIT, Manipal, Amity
  - Jodhpur – AIIMS, IIT, NIFT, National Law University
  - Udaipur – IIM
  - Ajmer – Central University
  - Kota - IIIT
Effective Governance

Ease of Doing Business

- Focus on **self-assessment** and reduction of **inspections** for hassle free business environment
- 6th rank in World Bank-DIPP Ease of Doing Business Rankings

Government Service Delivery

- IT enabled Single Window: Key features include **digitally signed transactions** and guidance on approvals/licenses
- Access to applications of Labour, PCB, Factories & Boilers, RIICO, E-mitra is available through **Single Sign On**

Legal Reforms

- 248 laws repealed vide the Rajasthan Laws Repealing Act, 2015

Peaceful Environment

- Peaceful state with good law & order
- Excellent record of labour management
Attractive Investment Policies

- Rajasthan Investment Policy Scheme 2014
- Rajasthan Solar Energy Policy 2014
- Rajasthan Tourism Unit Policy 2015
- Startup Policy 2015
- Affordable Housing Policy 2015
- Rajasthan Mineral Policy 2015
- Rajasthan Agro-Processing and Agri-Marketing Promotion 2015
- Rajasthan E-Governance IT & ITeS Policy 2015
470 MoUs signed worth US$ 52 billion

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<tr>
<th>Sector</th>
<th>No. of MoUs</th>
<th>Investment (US$ mn)</th>
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Sectors for Investment
Auto & Auto-components

Alwar district, part of the NCR, contributes significantly towards the overall automobile production of NCR region

- **Bhiwadi- Neemrana-Alwar** is emerging as a major automobile manufacturing hub in the country
- Investments over **INR 162.5 billion** in components in two wheeler, car, truck, bus body building and off-road vehicle manufacturing in the auto hub
- Alwar district has **over 150 automotive** manufacturing companies
- Presence of Honda vocational training center and R&D center of Hero MotoCorp

Key Players present in Rajasthan

- Honda
- JCB
- Hero
- Bosch
- Ashok Leyland
Untapped resource pool and infrastructure at lower costs makes Rajasthan an emerging alternate investment destination for IT/ITeS

- Home to more than 30,000+ IT professionals; annual intake of 20,000+ in Computer Engineering / MCA
- **Software exports from Rajasthan grew at 35% CAGR between 2010-15**
- Jaipur has emerged as one of the preferred investment destinations among first-time investors in telecom and IT enabled services
- Relatively lower cost of living compared to other metropolitan cities

**Key Players present in Rajasthan**

- Infosys
- GENPACT
- Deutsche Bank
- MetLife
- Teleperformance
Growing automotive industry based in and around the State is expected to be major growth driver for the ESDM sector in Rajasthan.

- 50 acres of land has been allotted to ELCINA to set up electronics cluster at Salarpur - Khushkhera
- EMC is being planned at Karoli with a land of 120 acres
- 125 acres of land reserved at Kaladwas Extension, Udaipur for developing dedicated zone for IT/ITES & Electronics industries
- SEZ for IT including ESDM at Mahindra World City, Jaipur
- Attractive incentives for ESDM under RIPS

Key Players present in Rajasthan

- Micromax
  nothing like anything
- Genus
  energizing lives
- Videocon
Agriculture

Agriculture has progressed over the decades and is poised to grow owing to increasing usage of modern production technologies.

- Rajasthan leads in several agricultural produce:
  - 1st in Guar Gum, Mustard, Seed Spices
  - 2nd in gram, milk & all coarse cereals
  - 3rd in Oil seeds, Indian Gooseberry
- Produces 10% of India’s milk and 33% of sheep and goat livestock
- RIICO has developed four Agro Food Parks in Kota, Jodhpur, Sriganganagar, Alwar and Roopangarh

Key Players present in Rajasthan
Global Rajasthan Agri-Tech Meet
9-11 November 2016

Objective
- Improve sustainability & economic viability of farming
- Transform agriculture from localized to globalized, product-driven to market driven

Participation
- 50,000 farmers
- National & International companies
- Policy planners
- Agriculture Value chain members
- Researchers, scientists, faculty etc.

Seminars
- Cultivation Technology
- Post Harvest & Packaging
- Integrated Farming System
- Kisan Goshtees (Vernacular, Interactive Session with Farmers)

Promotion
- Likely participating countries – Australia, Canada, Israel, Netherlands
- International & Domestic Roadshows
- B2B Meetings, Buyer-Seller Meets
Ceramics & Glass

Major Ceramic & Glass minerals are available in Rajasthan. Around 500 ceramic units covering the entire value chain are operating in the state.

- Major minerals include ball clay, fire clay, silica sand, feldspar, gypsum, china clay, limestone, dolomite.
- Exclusive Ceramic & Glass Zone planned at Ghiloth and Sathana. Key competitive edge in this sector are:
  - Availability of high quality raw material & intermediate products at reasonable cost
  - Home to leaders in ceramics & glass
  - Proximity to huge consumer market
- Thrust sector and attractive incentives under RIPS

Key Players present in Rajasthan

- Kajaria Ceramic Ltd
- Orient Tiles
- Roca
- Saint-Gobain
- Hindware
Textiles

Abundance of raw material, rich textile heritage and trained manpower has promoted growth of the state textile industry

- Highest production of **blended fabric, synthetic suiting** in India.
- Highest cumulative production of **blended yarn** in India cumulatively during 2011-14
- Jaipur is a **export hub** for fashion garments
- Rajasthan is famous for **textile handicrafts, printed fabrics** from Sanganer and Bagru, **Tie & Dye Fabrics**, **Kota Doria Fabric** among others

**Key Players present in Rajasthan**

- Banswara Syntex Ltd.
- BSFL
- NITIN SPINNERS LIMITED
- HCLB
- SRSL GROUP
Rich mineral wealth with monopoly in production in several minerals; Currently, 57 of 79 minerals are being commercially exploited in the state

- Rajasthan accounts for 90% of India’s **marble, slate and sandstone** production
- Rajasthan accounts for over 90% of India’s production of **Wollastonite, Zinc, Lead, Talc, Mica**
- Rajasthan has highest number of **active mines** in India
- 480 million tonnes of **crude oil reserves** and about 28 billion cubic metre of **natural gas**

**Key Players present in Rajasthan**

- HINDUSTAN COPPER LIMITED
- CAIRN
- HINDUSTAN ZINC LIMITED
- ADITYA BIRLA GROUP
- Ambuja Cement
Our expectations from the diplomatic community

- Guide investors to invest in Rajasthan
- Help us network with Business Associations to facilitate partnerships
- Information on companies considering India for FDI
- Information on business delegations visiting India to explore new business opportunities
Replete with Opportunities, Rajasthan believes in Partnerships.